

BRANDING MANUAL



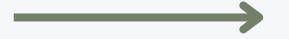


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Color Palette

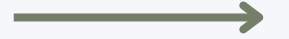
Typography

Branding
Manual

UNI4D

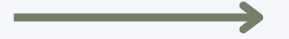
LOGO



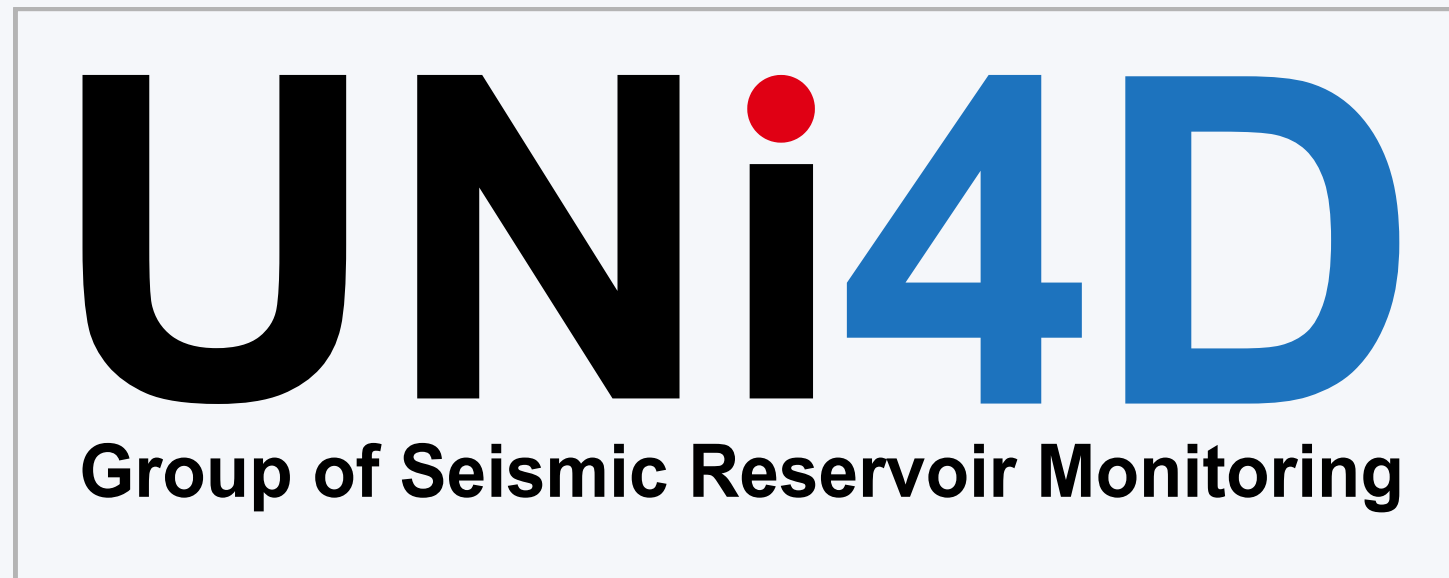


UNI**i****4D**

Group of Seismic Reservoir Monitoring



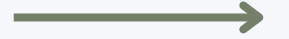
LOGO VARIATIONS



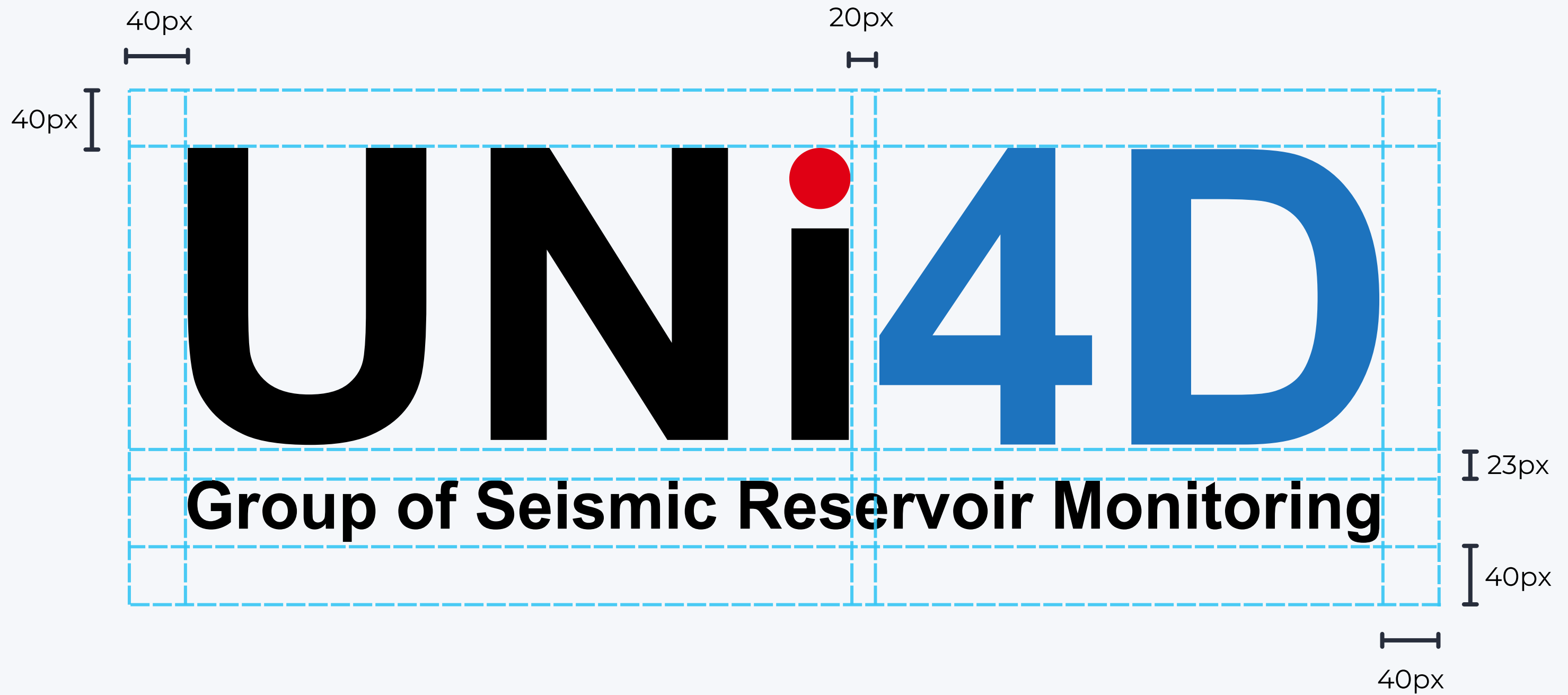
Horizontal application with legend



Horizontal application without legend



LOGO SPECIFICATIONS

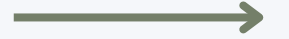


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Manual

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COLOR PALETTE

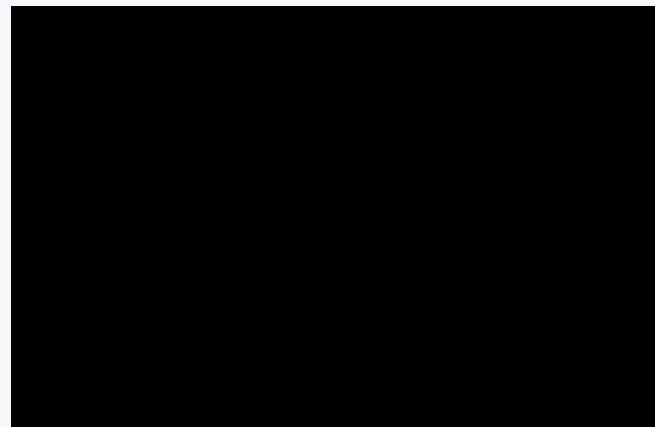




COLOR PALETTE

LOGO

Presentations are tools that can be used as lectures, speeches, reports. Presentations are tools that can be used as lectures .



Hex: #000000

RGB: 0 0 0

CMYK: 0 0 0 100

PANTONE Black C



Hex: #E00014

RGB: 224 0 20

CMYK: 0 100 91 12

PANTONE 485 C

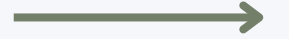


Hex: #1D73BE

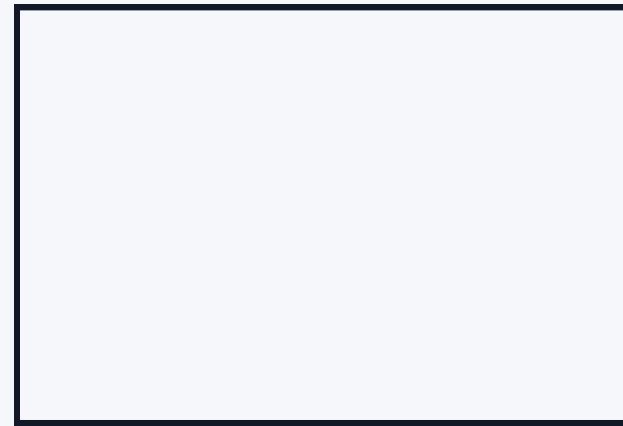
RGB: 29 115 190

CMYK: 85 40 0 25

PANTONE 285 C



COLOR PALETTE



BACKGROUND

Hex: #F5F7FA



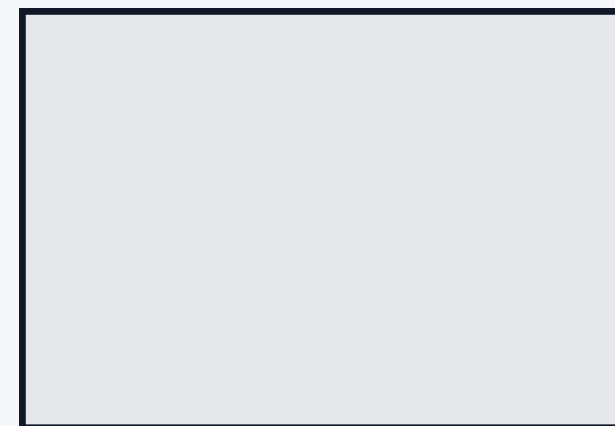
PRIMARY TEXT

Hex: #111827



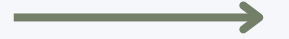
DARK BORDERS AND
DIVIDERS

Hex: #252726

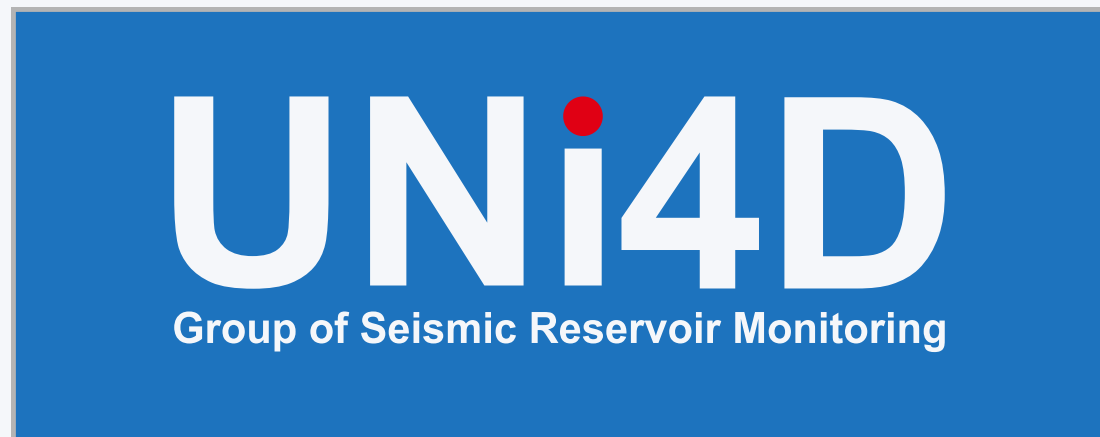
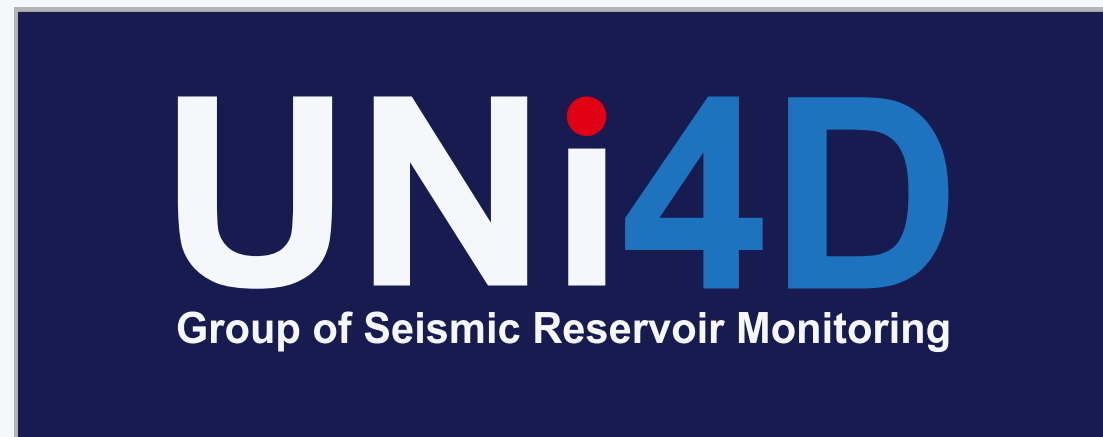
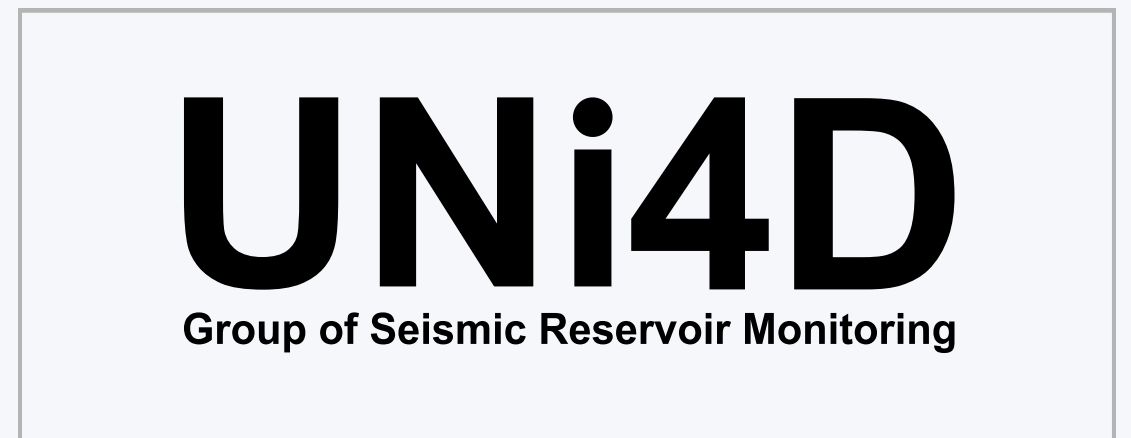
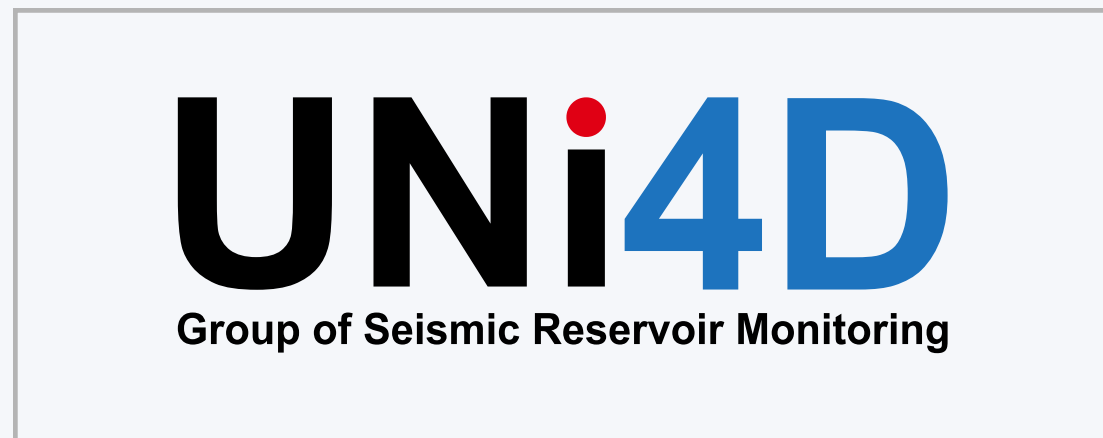


LIGHT BORDERS AND
DIVIDERS

Hex: #E5E7EB



COLOR VARIATIONS

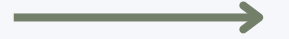


Branding
Manual

UNI4D

TYPOGRAPHY





TYPOGRAPHY

Montserrat & Open Sans

PRIMARY FONT

Montserrat

Light

Montserrat Bold

Medium

**MONTSERRAT
UPPER-BOLD**

EXTRA-BOLD

SECONDARY FONT

Open Sans

Light

Open Sans Bold

Medium

**OPEN SANS
UPPER-BOLD**

EXTRA-BOLD